

Cookie Policy

1. Website Owner

In compliance with Law 34/2002 of 11 July on Information Society Services and Electronic Commerce (LSSI-CE), its amendment by Royal Decree-Law 13/2012 of 30 March, Opinion 4/2012 of the Article 29 Working Party, and Regulation (EU) 2016/679 of 27 April 2016 (GDPR), it is hereby informed that this website (hereinafter, the "Website") is owned by:

- Owner: UROCAT HEALTH SERVICES SLP
- Registered address: Paris 207, 3-1, 08008 Barcelona, Spain
- Tax ID: B70999958
- Email: urocat@urocat.cat
- Registration details: Volume / I.R.U.S.1000421042549, Folio 1, Sheet B 615898

2. Cookies

A cookie is a file that is downloaded to the user's device when accessing certain websites. Cookies allow, among other things, information about browsing habits to be stored and retrieved and, depending on their configuration, may be used to recognise the user.

The user's browser stores cookies on the hard drive during the current session or on a persistent basis, occupying minimal space and without damaging the device. Many cookies are automatically deleted when the browser is closed ("session cookies").

The user may configure their browser to accept, reject or delete cookies at any time (see section 5).

3. Types of cookies on this website

- Essential/technical cookies: necessary for the proper functioning of the website and navigation.
- Personalisation cookies: allow user preferences to be remembered (language, settings, etc.).
- Analytics cookies: allow the number of users to be quantified and the use of the Website to be analysed in order to improve services.
- Advertising and marketing cookies: manage advertising spaces and display ads tailored to the user's browsing profile.

4. Third-party cookies

This Website uses third-party services that may install cookies to collect statistical, advertising and marketing information. In particular:

- Google Analytics 4 / Google Tag Manager / Google Ads (Google Ireland Limited / Google LLC): analyse web traffic, manage tags and allow personalised ads to be displayed. This may involve data transfers to the USA in accordance with Google's Privacy Policy.

- Meta Ads (Facebook Pixel and Conversions API): measure conversions and create customised audiences for campaigns on Facebook and Instagram. More information in Meta's Privacy Policy.
- LinkedIn Insight Tag: measures the effectiveness of advertising campaigns and allows audience segmentation on LinkedIn. More information in LinkedIn's Privacy Policy.

These providers may process data in accordance with their own privacy policies and may involve international data transfers.

5. Cookie management and refusal

The User may allow, block or delete cookies installed on their device through their browser settings. Below are help links for the main browsers:

- Chrome
- Edge / Explorer
- Firefox
- Safari

The User acknowledges being aware of the possibility of refusing the processing of data or information by rejecting the use of cookies through browser settings. However, blocking cookies may prevent the full use of all Website functionalities.

6. Contact

If you have any questions about this Cookie Policy, you may contact us at:
urocat@urocat.cat

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